

Gallup MainStreet Arts & Cultural District



Annual Report FY2019

OUR MISSION

To socially and economically activate downtown Gallup by fostering community efforts and partnerships concentrating on organization, promotion, design, economic vitality, and creative enterprise for everyone.

Board of Directors

Emerald Tanner, President
Mark Horn, Vice President
Tiffany Benson, Treasurer

Louis Bonaguidi
Rhonda Quintana
Carol Sarath

Maryann Ustick, ex-officio
Evan Williams, ex-officio



OUR PARTNERS

Message from the Board President

Officially awarded a dual designation as an integrated Gallup Mainstreet Arts and Cultural District (GMSACD) in 2018, our organization has much to be proud of within its short time of accreditation. A vibrant community is the beating heart of any downtown and we are pleased to announce that GMSACD “here to stay” as a stakeholder working for the continued benefit and development of the Gallup community.

Over the last year, our organization has worked immensely hard in maintaining our dual designations despite the difficult trials and tribulations absorbed by our organization in 2018, including the tragic loss of our beloved director Britnie Burds. We continue to utilize her promising ideas, projects, and initiatives to ensure her memory will continue to live on in the work we do in our downtown Gallup community.

We are thrilled to announce the hire of our new executive director, Kara Smith. Her incredible arts background and fresh look on our downtown has already sparked new and promising ideas and projects. Kara has already hit the ground running with business visits, national conference attendance, fundraising initiatives, trainings, and countless other administrative tasks necessary to maintain our accreditation and dual designation. She is a downtown Gallup resident ready to breath new life and energy into our already strong and promising MainStreet program. With a vested board of directors that share the love and optimism for Gallup, it is our hope that Kara will continue to steer the organization with strategic steps toward progress and change for the betterment of our downtown.

This annual report acts as a testament to celebrate the overall work of all of our board members and partners over the past year. We know that it takes collaboration and combined efforts for our role here in the community to be a successful one, and we have worked hard at maintaining our relationships between collective downtown stakeholders.

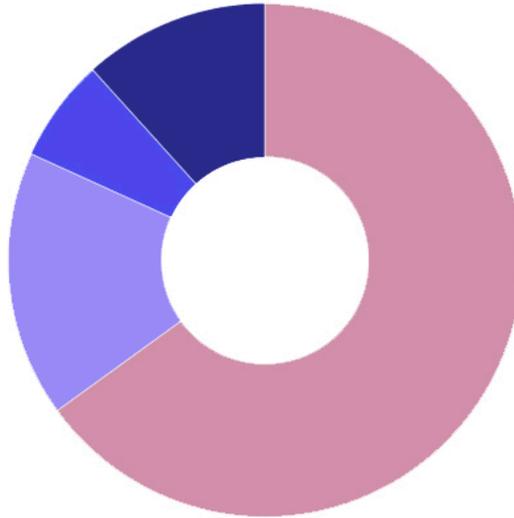
You will find in this report highlights from our fine-tuned work plan for the year, highlighting several exciting initiatives. Because we have dual designation, the city of Gallup receives support and resources from the New Mexico Economic Development Departments as well as New Mexico Arts. These resources and services include, but are not limited to: capital outlay funding, design work and technical assistance for projects that will initiate growth and economic development in our downtown.

It has been my pleasure to serve as president of this important and promising organization. GMSACD is excited to continue to make an incredible impact on downtown and continue to aid in the development of local businesses and the greater creative economy. I want to thank our partners, our hard work is the result of their generous financial and organizational support: The State of New Mexico, the City of Gallup, and the Gallup Business Improvement District.

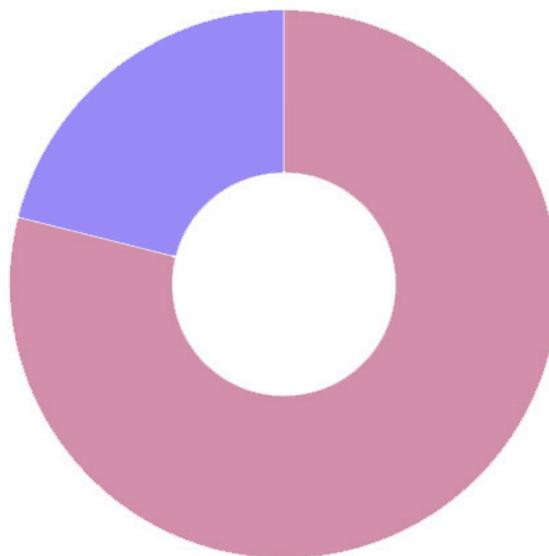
Emerald Tanner

BY THE NUMBERS

Revenue + Other Support



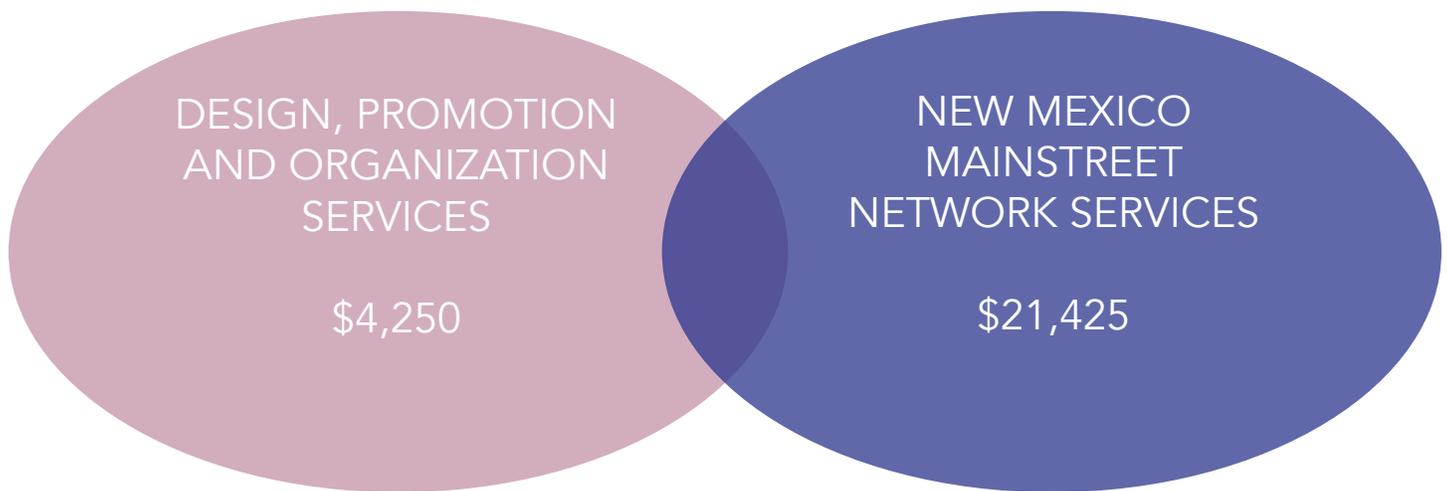
Expenses



Gallup MainStreet Initiatives

- **Alleyway Improvements** Design work for the alleyway project was completed as a result of \$10,000 of consultant work awarded to the City of Gallup via a Mainstreet service request.
- **Coal Avenue Commons Project** The City of Gallup is eligible for 2019 capital outlay funding for shovel ready projects through the MainStreet program. GMSACD also recruited and hosted business owner workshops, where the voices of downtown business owners were heard and engaged in the design phase of coal avenue commons project.
- **Gallup Ornament Fundraiser** We are moving into our third year of creating official ornaments for the holiday season that celebrate downtown Gallup, which have received wonderful support from the community and raise crucial funds for our programs
- **Supporting Local Businesses** Downtown Night Out has quickly grown into a go-to event. MainStreet has worked hard to maintain solid relationships with participating businesses to promote and grow business in our community. This work will continue with increased resource and program development for downtown businesses, like last year's successful Small Business Saturday.
- **Arts & Cultural Events and Programming** Our exciting new event in partnership with Gallup Arts and Gallup Inter Tribal Indian Ceremonial "Best in Show Night" will showcase award winning pieces by renowned local artists for a one night only event in the heart of downtown. The event promotes arts and culture and encourages downtown engagement.
- **Being a Resource for the Community** GMSACD continues to build relationships with organizations and individuals to establish a dialogue about how our organization can make an impact in the community. As part of this process, we are working toward building a more accessible brand and website to assist the work we do. In partnership with GallupArts, we also supported NMRA artist business development project funding and activities

New Mexico MainStreet Investments 2018-19



Gallup MainStreet Downtown District Reinvestment Statistics | 2013-2018

Net Number of New Businesses _____	13
Number of Building Rehabilitations _____	29
Dollars of Private Reinvestment _____	\$366,807
Number of Public Projects _____	14
Dollars of Public Investment _____	\$1,021,069
Number of Joint Public/Private Projects _____	5
Dollars Invested in Public/Private Projects _____	\$1,150,000
Number of Public Sector Grants _____	5
Dollars of Public Sector Grants _____	\$310,078
Number of Private Sector Grants _____	4
Dollars of Private Sector Grants _____	\$58,000
Number of Promotions _____	12
Dollars of Promotion Profits _____	\$8,000

LOOKING AHEAD

GMSACD is undertaking several exciting initiatives in FY20, including:

- Surveying downtown business owners to identify needs in the district and catalyze resource development
- Increasing promotion of downtown Gallup businesses and events and building a downtown image and voice
- Contributing to the beautification of downtown buildings through our window wrap program
- Collaborating with downtown stakeholders to build efficiency and capacity of initiatives, including building a historic walking tour and supporting public art downtown
- Develop a signature fundraising event through the support of NMMS organization and promotion consultants

STAY TUNED!

CONTACT INFO

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