



FOR IMMEDIATE RELEASE
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Local organizations come together to support small businesses and celebrate the holiday season in Gallup

Gallup, NM—Gallup MainStreet Arts & Cultural District, in partnership with Gallup-McKinley County Chamber of Commerce, Small Business Development Center at UNM Gallup, and Millennium Media, announce a day of festivities on November 30, 2019 in celebration of 10th Annual Small Business Saturday, Gallup's 32nd Annual Santa's Caravan and Official Christmas Tree Lighting Ceremony in Courthouse Square, and Downtown Night Out. The three overlapping events will bring a host of activities to the downtown district, and to small businesses throughout the city.

Show your support and loyalty to our local business community by shopping local on Saturday, November 30, 2019.

Purchase your special holiday gifts at locally-owned merchants on Small Business Saturday and be a part of the 10th annual holiday shopping tradition that brings together communities in support of their favorite small businesses. For every \$100 spent locally, \$68 recirculates within our community. Show your support and loyalty to our local business community by shopping local on Saturday, November 30, 2019. Join the event on Facebook for updates on Small Business Saturday: <https://www.facebook.com/events/440214433302175/>

Gallup-McKinley County Chamber of Commerce is launching their inaugural "Chamber Chair" program. Beginning on November 12. The chair will be placed at businesses throughout the city. Find the chair, take a picture, and be entered to win a great prize! The Chamber Chair will be placed in a special location downtown on November 30 for Downtown Night Out. Follow along here: <https://www.facebook.com/GallupChamber/>

Beginning at 5pm that evening, head downtown for Millennium Media's 32nd Annual Santa's Caravan and Gallup Christmas Tree Lighting at 516 W Aztec (Courthouse Plaza)! A Gallup tradition featuring holiday music, warm beverages, a visit from Santa, and a chance for kids to stock up on special treats.

While you are downtown, stay for the monthly event Downtown Night Out, merchants in the downtown district will have extended hours, special offers and programming. Walk around and vote for your favorite store window decoration, stock up on unique gifts, or just enjoy a meal at one of many great downtown restaurants. More information can be found at: downtownnightout.com. #SMALLBIZSAT #SHOPSMALL

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