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For immediate release

## **2021 VIRTUAL LEVITT AMP GALLUP MUSIC SERIES TO LAUNCH IN AUGUST**

*Free, family-friendly virtual concerts will feature a feast of musical talents*

June 11, 2021—The countdown to an unforgettable season of free virtual concerts this Summer in Gallup is underway! Today the Levitt AMP Gallup Music Series announces its 2021 concert dates which will feature an impressive lineup of artists who will perform at the historic El Morro Theatre each Thursday evening from August 12 to September 23. So grab your family, friends and neighbors and get ready to tune in! The concerts will be streamed live on YouTube and Facebook.

Sponsored in part by the Mortimer & Mimi Levitt Foundation—a national funder of creative placemaking that empowers communities to inject new life into underused public spaces through free, outdoor concerts—the Levitt AMP Gallup Music Series will present 7 free, family-friendly concerts to the public online. Looking to bring our community together through music while adhering to COVID-19 gathering restrictions, the series features a diverse lineup of high-caliber talent spanning genres like country, indie and blues rock.

Visit <https://gallupmainstreet.org/projects/levitt-amp-gallup/> for a full schedule of concerts, links to view and information on partnerships and calls for participation.

### **Background**

In December 2019, Gallup was named one of 20 small to mid-sized towns and cities across America to win a **Levitt AMP [Your City] Grant Award** of \$25K in matching funds to present a free concert series at Courthouse Plaza in 2020. Due to the COVID-19 pandemic, the outdoor series has been postponed until 2022, but thanks to the Foundation, this virtual series is presented in 2021, following a smaller virtual series presented in 2020 in partnership with local Gallup businesses and featuring regional musicians. Gallup MainStreet Arts & Cultural District submitted the Levitt AMP proposal and is presenting the concert series in partnership with City of Gallup. Learn more about the winners and the 200 free Levitt AMP concerts across America at [levittamp.org](http://levittamp.org).

### **About Gallup MainStreet Arts & Cultural District**

Gallup MainStreet Arts & Cultural District's mission is to bring together all segments of the community to foster civic pride, promote economic vitality, and preserve and develop the cultural and historical resources of downtown Gallup, New Mexico.

### **About Mortimer & Mimi Levitt Foundation**

The Mortimer & Mimi Levitt Foundation is a national funder of creative placemaking that empowers towns and cities across America to transform underused public spaces into thriving destinations through the power of free, live music. In 2020, more than 600 free Levitt concerts will take place in 28 towns and cities, all featuring a rich array of music genres and high-caliber talent. Learn more at [levitt.org](http://levitt.org).

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